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GMG creates color management software and workflow solutions for agencies, pre-press, publishing and print



Joint Winners: Wyndeham Prepress

Wyndeham Prepress stood out in the pre-media category due to its use of technology to provide more efficiencies to its clients.

IPC Media awarded Wyndeham Prepress the contract to supply pre-media services for 40 of its titles over two years. A key factor in winning this contract was Wyndeham Prepress' new emagine software, an online flatplanning pre-press system replacing Wyndeham's original Zamba technology.

Migrating the 40+ titles over a four month period, without interrupting schedules, showed Wyndeham's skills as a pre-press

company. It trained 475 IPC staff over a six month period, tailored the system's icons to suit individual production teams, and provided onsite IT support for 3-4 days per week over an eight month period.

The internet based emagine system itself helped IPC, through its advance issue booking capability, preflighting, full production history for two years of all titles, a free ad repeat facility and linked asset management.

As a result, emagine has provided a transparent production area for the publisher, pre-press house, advertisers and print sites.

Supplier

Category

The Pre-Media Award

Shortlisted

HH Associates

Magnet Harlequin

Schawk

Zebra

Judges' comments

A highly detailed entry that ticked every box required. Using its emagine system Wyndeham works closely with its clients to produce a service that delivers innovative production ideas and cost efficiencies.

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