

Congratulations

FUJIFILM is proud to sponsor the Digital Print category and congratulates the winner of this year's award.

Whether you are investing in digital plates, digital workflow or a digital press, FUJIFILM has built technologies to keep your business in front.

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digital



Winner: Impact

Impact has managed to prove that digital print is capable of producing high quality work and goes above and beyond to provide an excellent service to its clients.

One such example is the work Impact produced for Clermont Leisure, which was applying for casino operating licences for eight hotel and leisure facilities and needed a wealth of material produced for the court applications.

For this, Impact was required to write full specs for all of the materials required, organise photography, create individual brands and logos for each facility, produce brochures

for each, create an application portfolio and digitally print 50 copies of all the material in time for it to be delivered to court. All of this work was completed in around a month.

Various digital papers were tested for this process and case binding and foil blocking was used by Impact. Due to deadlines, soft proofing was conducted, with artwork proofs submitted as low res PDFs to speed up the proofing process.

Despite the tight schedule, Impact never cut corners, with all work meticulously read and the whole project colour proofed prior to full production.

Judges' comments

This entry ticked every box with evidence of achieving challenging deadlines with a variety of high quality digitally printed items. Some still perceive digital print to have low production values but this entry proves that this does not have to be the case.

Supplier

Category

The Digital Print Award

Shortlisted

1st Byte

dsicmm

Headley Brothers (Digital)

Inc Direct

Ivor Solutions

Prime Print Group

Stralfors

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