



PPA promotes excellence and best practice in magazine production. Through the PPA Pass4press committee, a range of best practice guidelines designed to improve the quality and consistency of files across the workflow is available to the industry.

- **Pass4press:** best practice guidelines for creating industry-standard PDF files for printing in the magazine sector

## pass4press

- **Pic4press:** best practice guidelines for improving the predictability and consistency of digital images

## pic4press



To download these guidelines visit [www.pass4press.com](http://www.pass4press.com) and for further information about PPA visit [www.ppa.co.uk](http://www.ppa.co.uk)



### Winner: Headley Brothers

It's diversity, quality of print and ability to meet demanding schedules made Headley Brothers the winners of the Magazine Print award.

Part of this service includes continued investment in new equipment and technologies. Just one of the innovative services offered by Headley is a web-to-print solution, called HeadWay.

Implemented last year, HeadWay is a document management system, automated marketing service and e-procurement system providing customers with an easy to use online print ordering facility.

Headley Brothers has also

implemented HeadStart, an online flatplan file delivery system for the quick and easy supply of files, and HeadStore, a digital asset management system available to customers. There is also HeadSet, Headley's image personalisation software so customers can add customisation into their titles.

Diversity is a key service provided by Headley Brothers, offering web offset, sheetfed offset and digital printing, along with mailing and fulfilment. As a result, Headley produces over 300 regular titles and has strong client relationships, some of which have lasted over 20 years.

### Judges' comments

As well as the print quality achieved, the Kent printer's overall package stood out due to the breadth of services and technology offered.

Supplier

Category

The Magazine Print Award

Shortlisted

Cambridge University Press

Garnett Dickinson Print

Sponsored by

