



# work together win together

As an Investor in People company, we believe that if you put your team first, your business will never come second. After all, people who feel valued strive to achieve more for the business and themselves.

That's why we are delighted to be sponsors of the 'Publishing Production Team of the Year – Business Magazines' award.

If you entered your team in this category and have been short-listed, then you have our utmost respect. You have also demonstrated great belief in teamwork and you are now getting the recognition you deserve. Congratulations, from our team to yours.

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## Pensord™

Magazines & Periodicals

Many thanks to the Pensord people featured, from top to bottom.  
Vic Spear, Pre-Press Supervisor. Jan Nicholas, Estimator.  
Krzysztof Kaziszyn, Bindery Assistant. Jane Smith, Title Manager.



### Winner: Haymarket Media Group

Haymarket Media Group's production team took the award due to its progress with production initiatives, environmental performance and cost control.

During 2007, production began managing recruitment advertising both on and offline, resulting in accurate tagging, jobs published across both media and an increased number of jobs published. Mailing houses were consolidated from six to three, saving £28k p.a and alternative postal suppliers were used.

Over 95% of Haymarket's printers have ISO 14001 accreditation. Paper

was moved by production to 100% FSC and PEFC stocks, with Chain of Custody certification being awarded in 2007. The company is on target to have 100% of Haymarket's paper sourced from accredited mills.

Staff development is also important at Haymarket, with eight production staff qualifying for the PPA Certificate in Production last year, and another five signed up for 2008. Each quarter, the winner of the Production Person of the Quarter, as voted by the team, wins £250. An annual staff conference ensures issues are addressed and job satisfaction remains high.

### Judges' comments

**A difficult decision for the judges, but the Haymarket team won the award due to an impressive track record for the development of staff's individual performance and most of all of driving savings and change, both across the business and across a multitude of departments.**

Client

Category

Publishing  
Production  
Team of the  
Year (Business  
Magazines)

Shortlisted

Reed Elsevier

William Reed  
Business Media

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Magazines & Periodicals



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